

Florian MAYNERIS

Professor at UQÀM

<u>Date of birth:</u>	26/04/1982
<u>Citizenship:</u>	French
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Research Topics

Urban economics, International trade, Industrial and regional policies

Current and past positions

- *June 2022- : Professor, UQAM*
- *December 2019- : CEPR research fellow*
- *September 2018- : CIRANO research fellow*
- *September 2017-2022 : Associate Professor, UQAM*
- *September 2013-2018: Tenured assistant professor, Université catholique de Louvain (on leave 2017-2018)*
- *September 2010-2013: Assistant professor, Université catholique de Louvain*
- *September 2009-September 2010: Postdoc at CORE, Université catholique de Louvain*
- *September 2006-September 2009: Research and teaching fellow, EHESS/Paris 1*

Education

- *2006-2009: PhD, Paris School of Economics.*
- *2002-2006: Master at the Institute of Political Sciences, Paris*
- *2001-2004: B.A. and M.A. in Economics, University of Paris 1/EHESS*
- *2001-2006: Ecole Normale Supérieure (Ulm)*

Editorial activities

- *2020: Guest editor of a special issue of *Regional Science and Urban Economics* on “Public policies, cities and regions”*
- *2018- : Associate editor *Regional Science and Urban Economics**
- *2012- : Associate editor *Journal of Regional Science**

Prizes/Awards

- *2024: 2540 citations on Google Scholar (as of January 2024)*

- 2023: Top 5% authors in Canada on Repec (as of February 2023 based on publications of the past 10 years)
- 2017: Top 200 young economists on Repec (<10 years)
- 2012: Top 100 young economists on Repec (<5 years)
- December 2010: Louis Forest Prize for the best PhD thesis in Economics and Management from the Chancellerie des Universités de Paris.
- August 2010: FEEM Award, 25th European Economic Association congress.
- September 2001: Four-year scholarship at the Ecole Normale Supérieure Ulm, awarded by the French Ministry of Education.

Academic publications

Articles in international refereed journals

- Gentrification and pioneer businesses, 2024, with K. Behrens, B. Boualam and J. Martin, ***The Review of Economics and Statistics***, 106(1), pp. 119-132.
- The factory and the hub - Revisiting Canada's import dependence on the US, 2022, with J. Martin, ***Canadian Public Policy***. 48(3), pp. 360-373.
- Average income, income inequality and export unit values, 2021, with H. Latzer, ***Journal of Economic Behavior and Organization***, 185, pp. 625-646.
- One way to the Top: How services boost the demand for goods, 2020, with A. Ariu and M. Parenti, ***Journal of International Economics***, 123 (2).
- Improving or Disappearing: Firm-level Adjustments to Minimum Wages in China, 2018, with S. Poncet and Tao Zhang, ***Journal of Development Economics***, 135, pp. 20-42.
- The impact of urban enterprise zones on plants' location decisions and labor market outcomes - Evidence from French ZFUs, 2017, with T. Mayer and L. Py, ***Journal of Economic Geography***, 17(4), pp. 709-752 (lead article).
- High-End Variety Exporters Defying Gravity: Micro Facts and Aggregate Implications, 2015, with J. Martin, ***Journal of International Economics***, 96(1), pp. 55-71.
- Chinese firms' entry on export markets: the role of foreign export spillovers, 2015, with S. Poncet, ***World Bank Economic Review***, 29(1), pp. 150-179.
- Cluster policies and firm selection: Evidence from France, 2013, with L. Fontagné, P. Koenig and S. Poncet, ***Journal of Regional Science***, vol. 53(5), pp. 897-922.
- Public support to clusters: a firm-level study on French "Local Productive Systems", 2011, with P. Martin and T. Mayer, ***Regional Science and Urban Economics***, 41 (2), pp. 108-123.
- Spatial concentration and plant-level productivity in France, 2011, with P. Martin and T. Mayer, ***Journal of Urban Economics***, 69, pp. 182-195.
- Local export spillovers in France: an analysis at the firm and product level, 2010, with P. Koenig and S. Poncet, ***European Economic Review***, 54, pp. 622-641.

Special issues and articles in French

- Les pôles de compétitivité wallons. Quel impact sur les performances économiques des entreprises?, 2018, with C. Dujardin and V. Louis, ***Revue d'Economie Régionale et Urbaine***, vol. 2/2018, pp. 417-461.
- The efficiency of enterprise zone programs: Some conflicting results?, 2013, with L. Py, ***Région et Développement***, 38, pp. 209-224.
- French firms penetrating Asian markets: Role of export spillovers, 2013, with S. Poncet, ***Journal of Economic Integration***, 28(2), pp. 354-374.
- Evaluation des politiques de clusters: sélection, autosélection et impact, 2011, ***Reflets et Perspectives de la Vie Economique***, vol. 1-2, pp. 109-115.
- Economies d'agglomération à l'exportation et difficulté d'accès aux marchés, 2010, with P. Koenig et S. Poncet, ***Economie et Statistique***, vol. 435-436, pp. 85-103.

Books and chapters in books

- Les effets des infrastructures de transport sur le niveau et la localisation des activités économiques: Que dit la littérature?, 2019, in *Le Grand Paris Express - Les enjeux économiques et urbains*, ed. J.C. Prager, Economica.
- *En finir avec les ghettos urbains? Retour sur l'expérience des zones franches urbaines*, 2017, with M. Lafourcade. Collection du Cepremap, Editions Rue d'Ulm.
- Are clusters more resilient in crises? Evidence from French exporters in 2008-2009, 2017, with P. Martin and T. Mayer, in *Factory-Free Economy*, ed. L. Fontagné and A. Harrison, Oxford University Press.
- Heterogeneous export spillovers to Chinese domestic firms: the role of the difficulty to enter the destination market, 2013, with S. Poncet, in *Firms in the international economy: Closing the gap between international economics and international business*, ed. S. Beugelsdijk, S. Brakman, H. van Ees and H. Garretsen, MIT Press.
- *The economics of clusters*, 2010, with G. Duranton, P. Martin and T. Mayer, Oxford University Press.
- Le renouveau des politiques régionales en faveur du Mezzogiorno, 2009, in *Refaire l'Italie. L'expérience de la gauche libérale (1992-2001)*, directed by P. Caracciolo, Collection Italica, Editions Rue d'Ulm.
- *Les pôles de compétitivité. Que peut-on en attendre ?, 2008*, with G. Duranton, P. Martin and T. Mayer, Collection du Cepremap, Editions Rue d'Ulm.
- *Le rôle de l'Etat, Fondements et réformes*, 2006, with M. Bacache-Beauvallet, éditions Bréal, collection « Thèmes et débats ».

Working papers

- How densely do manufacturing establishments occupy land?, with K. Behrens and T. Ndjanmou Bieda, 2022, CEPR DP17749. ***R&R The Review of Economics and Statistics***.

- Does the urban wage premium imply higher firm-level labor shares in cities?, 2022, CEPR DP 17678, submitted.
- Cultural and recreational services as factors of city resilience? Evidence from big plant closures and downsizing, 2021, with K. Behrens and M. Drabo, CEPR DP 16723, submitted.
- The price of remoteness – Product availability and local cost of living in Ethiopia, 2020, CEPR DP 14515, with J. Martin and E. Théophile, submitted.

Dormant working papers

- A new perspective on the firm size-growth relationship: Shape of profits, investment and heterogeneous credit constraints, 2011, IRES DP 2011-44, CORE DP 2011-62.

Non academic publications

Blogs and media

- La fiscalité, un outil précieux pour résoudre la crise du logement, 2023, The Conversation.
- Densifier la ville? Oui, mais de manière verte et socialement acceptable, 2022, The Conversation.
- Les sanctions économiques contre la Russie, c'est bien, mais cesser d'acheter son pétrole, ça serait mieux, 2022, The Conversation.
- Public and cultural may play critical roles in a city's resilience, 2022, K. Behrens and M. Drabo, The Conversation.
- Cultural and public services favour city resilience, 2022, K. Behrens and M. Drabo, Vox.
- Why Canada needs the US to fight the coronavirus, 2020, with J. Martin, The Conversation.
- How services boost goods exports, 2020, with A. Ariu and M. Parenti, Vox.
- Gentrification and businesses, 2019, with K. Behrens, B. Boualam and J. Martin, Vox.
- Interview sur les emplois francs en France, 2018, Alternatives Economiques.
- The cleansing effect of the minimum wage in China, 2014, with S. Poncet, Vox.
- Augmenter la productivité des pays émergents grâce au salaire minimum?, 2014, with S. Poncet, La Tribune.
- Contrôle des chômeurs, une efficacité relative, 2014, Libération.
- La zone d'économie urbaine stimulée (ZEUS) suffira-t-elle à dynamiser le canal de Bruxelles?, 2014, Regards économiques, Focus.
- High-end variety exporters defying distance: Macro implications, 2013, with J. Martin, Vox.
- The (Re)location Effect of Enterprise Zones, 2012, T. Mayer and L. Py, Vox.

- Natural clusters: Why policies promoting agglomeration are unnecessary, 2008, with P. Martin and T. Mayer, Vox.
- Etat et innovation industrielle, 2008, review on *Innovation and the State. Political Choice and Strategies for Growth in Israel, Taiwan and Ireland*, D. Breznitz, Yale University Press, 2007, in la Vie des Idées.

Policy briefs

- Investir dans la transition écologique des villes tout en préservant la mixité sociale, est-ce possible?, 2023, CIRANO 2023PR-05.
- Réflexions pour la relance du Québec : productivité de la main-d'œuvre, investissements et mutations du commerce international, 2020, with JD Garon, E. Lalé, J. Martin, S. Osotimehin, C. Séguin and D. Stevanovic, CIRANO 2020PR-03.
- COVID-19 and Canadas' international trade: The situation is already worse than stated in the July's Canada's State of Trade, with J. Martin, CIRANO Covid-19 Insights, 2020PE-38.
- The reliance of Canadian imports on the US is worse than you think, 2020, with J. Martin, CIRANO Covid-19 Insights, 2020PE-34.
- Salaire minimum, emploi et productivité: l'expérience chinoise de 2004, 2014, with S. Poncet, La lettre du Cepii.
- Coût et qualité, 2014, in La Vie des Idées.
- Pour une assurance chômage européenne, 2014, Note Terra Nova.
- Pour une politique sociale-écologique : protéger l'environnement et réduire les inégalités, 2014, Note Terra Nova, with E. Finidori, C. Marty, P. Musseau and A. Michel.
- Economie verte: de la théorie économique aux conclusions politiques, 2013, Note Terra Nova, with E. Finidori, M. Girardé, C. Marty, P. Musseau and A. Michel.
- L'efficacité des dispositifs de soutien à l'exportation, 2013, with M. Crozet, J. Gourdon, T. Mayer and D. Mirza, *La lettre du Cepii*.
- Les effets de (re)localisation des zones franches, 2012, T. Mayer and L. Py, LIEPP Policy Brief n°4.
- Impact des politiques de clusters sur les performances des entreprises. Enseignements de l'expérience française, 2011, *Regards économiques*, n°91.
- L'agglomération des exportateurs incite à exporter, 2009, with P. Koenig and S. Poncet, *La lettre du Cepii*.

Public reports

- Répercussions socio-démographiques et retombées fiscales de la réhabilitation et de la mise en valeur du lieu historique national du Canal-de-Lachine, 2023, report for Parks Canada, with K. Behrens and M. Seror.
- Revue de littérature sur l'incidence fiscale des taxes sur les entreprises. Report for the Ministry of Finance of Quebec, Rapport de projet CIRANO 2022RP-06, with Julien Martin.

- Analyse de la gentrification urbaine dans l'agglomération de Montréal et regard particulier sur les secteurs traversés par la ligne rose, 2021, report for the City of Montreal, Rapport de projet CIRANO 2020RP-36, with K. Behrens and J. Martin.
- Descriptive analysis of sorting and income dynamics in Canadian Census Metropolitan Areas (2001-2016), 2020, report for the Canadian Mortgage and Housing Corporation (CMHC), with K. Behrens and O. Moussouni.
- Analyse bibliographique des effets des infrastructures de transport sur la localisation et le niveau de l'activité économique, 2017, report for the French Ministry of Environment, sustainable development and transportation.
- Programme d'investissements d'avenir – Mid-term review, 2016, report of the commission headed by P. Maystadt et coordinated by M. Harfi et R. Lallement, France Stratégie.
- Efficacité des dispositifs de soutien à l'exportation des entreprises françaises, 2013, with M. Crozet, T. Mayer and D. Mirza, Public report for the French Ministry of Economy and Finance.
- Évaluation des effets des politiques ciblées sur les territoires : le cas des Zones Franches Urbaines, 2012, with C. Malgouyres, T. Mayer and L. Py, public report for the French Ministry of Labour.
- Évaluation d'une politique de clusters en France : les systèmes productifs locaux, 2008, with P. Martin et T. Mayer, complement to the report *Innovation et Compétitivité des Régions*, Conseil d'Analyse Economique.

Research grants

- 2023-2025: SSHRC Insight Development Grant on “Which workers can still afford to live in big cities?” (PI, 69 594 CAN\$)
- 2021-2025: SSHRC Insight Grant on “Neighborhood change and businesses: Multinationals, nightlife and noise” (co-applicant, 280 000 CAN\$)
- 2018-2020: SSHRC Insight Development Grant on “Land as a production factor” (PI, 59 500 CAN\$)
- 2018-2022: EOS project on “Winners and losers from Globalization” (joint UCL, KUL, University of Namur and University of Antwerp, 3 800 000 €)
- 2017-2019: ESG-UQAM PAFARC Grant for new professors (10 000 CAN\$)
- 2016-2019: SSHRC Insight Grant “Cities in motion: Gentrification, local goods and local jobs” (collaborator, 135 000 CAN\$)
- 2011-2013: FSR-Marie Curie grant (Université catholique de Louvain/European Commission) for incoming postdoc fellowships on “Quality and determinants of trade flows”
- 2006-2009: Doctoral grant from the French Ministry of Research

Expertise/Consultancy

- May 2023-October 2023: Literature review on the impact of public support to private R&D on firm-level R&D expenses and innovation (with J. Martin and P. Mohnen, contract for the Ministry of Finance of Quebec).

- *March 2022-October 2023*: Evaluation of the impact of the renovation of Lachine Canal on neighborhood change and property tax revenues in surrounding areas (with K. Behrens and M. Seror, contract for Parks Canada).
- *September 2021-June 2022*: Literature review on the fiscal incidence of business taxes (with J. Martin, contract for the Ministry of Finance of Quebec).
- *September 2020-November 2020*: Construction of an index measuring the gentrification likelihood of the neighborhoods crossed by the project of new subway line called “Pink Line” (with K. Behrens and J. Martin, contract for the City of Montreal).
- *October 2019-January 2020*: Descriptive analysis of sorting and income dynamics in Canadian Census Metropolitan Areas 2001-2016 (with K. Behrens and O. Moussouni, contract for the Canadian Housing and Mortgage Corporation).
- *May 2018-December 2018*: Portrait of the concrete industry in Québec (with J. Martin, contract for the Conseil pour le Développement de l’Industrie du Béton).
- *February 2017-November 2017*: Impact of transport infrastructure on the level and the location of economic activity, French Ministry of Transportation.
- *September 2015-March 2016*: Member of the national commission for the evaluation of the “Plan d’investissements d’avenir” in France (chaired by Philippe Maystadt, France Stratégie).
- *January 2015-June 2015*: Expert for the socio-economic evaluation of two metro lines to be built as part of the “Grand Paris Express” transport infrastructure project (Commissariat Général à l’Investissement).
- *September 2012-March 2014*: Scientific coordinator for the evaluation of the Walloon competitiveness cluster policy, for the Walloon institute of statistics (IWEPS).
- *2011-2012*: “Evaluation des dispositifs d’aides à l’exportation”, French Ministry of Economy, with M. Crozet (Paris School of Economics), T. Mayer (Sciences-Po), and D. Mirza (University of Tours)
- *2009-2011*: “Evaluation des dispositifs de politique de la ville ZUS, ZFU, ZRU”, French Ministry of Labour, with C. Malgouyres (EUI), T. Mayer (Sciences-Po) and Loriane Py (Banque de France)
- *2006-2008*: “Clusters and politiques de clusters France”, Caisse des Dépôts et Consignations, with G. Duranton (University of Toronto), P. Martin (Sciences-Po) and T. Mayer (Sciences-Po).

Conferences/Workshops (including scheduled)

- *2023*: SCSE (Québec), ERWIT-CURE (Turin, discussant), Montreal Applied Micro Day.
- *2022*: SCSE (Montreal), Interdisciplinary workshop on “Neighborhoods and intergenerational social mobility” (online), CEA (Ottawa), UEA North-American Meetings (Washington DC).
- *2021*: Canadian Urban and Real Estate summer conference (online), Workshop on International Trade (Bank of Canada and University of Orleans,

online, discussant)

- ▶ 2020: UEA North-American Meetings (Online)
- ▶ 2019: Canadian Urban and Real Estate summer conference (Montreal), SCSE (Québec), UEA European Meetings (Amsterdam), ERWIT (attendant, London), UEA North-American Meetings (Philadelphia)
- ▶ 2018: Applied Micro Day (Montreal), FREIT-RMET (Ottawa), CEA conference (Montréal), V Workshop on Urban Economics (Barcelona), UEA North-American Meetings (New York), CURE (Philadelphia, attendant)
- ▶ 2017: Kraks Fond workshop on city structure (Copenhagen), CURE (Paris, attendant), RUES (Paris, School of Economics, Discussant), Workshop “Public policies, Cities and Regions” (Lyon, attendant and scientific committee).
- ▶ 2016: ERWIT (Copenhagen, attendant), Danish International Economics workshop (Aarhus), China-India Workshop (Paris School of Economics), EIIT FREIT (Ann Arbor, Discussant), RUES (Paris School of Economics, Discussant).
- ▶ 2015: DEGIT conference (Geneva), ETSG conference (Paris).
- ▶ 2014: Mapcompete Workshop (Sciences-Po, Paris), III IEB Urban Economics Workshop (Barcelona), Workshop on Global challenges (Milan), RIEF conference (Zurich), UEA North-American Meetings (Washington).
- ▶ 2013: Midwest international economics conference (East Lansing), Danish international economics workshop (Aarhus), Belgian trade economists workshop (Antwerp), RUES (Paris, School of Economics, Discussant).
- ▶ 2012: Royal Economic Society (Cambridge), II IEB Urban Economics workshop (Barcelona), AFSE (Paris), ETSG (Leuven), RUES (Paris, School of Economics, Discussant).
- ▶ 2011: Belgian Trade economists workshop (Brussels), Trade and Quality workshop (Paris), ERWIT (Nottingham, attendant), CESifo workshop (Venice), ETSG (Copenhagen), UEA North-American Meetings (Miami), Workshop on discrimination and segregation (Sciences Po, Paris).
- ▶ 2010: EEA conference (Glasgow), ERWIT/Efige conference (Rome), Economic Geography and International Trade meeting (Darmstadt), “Firm selection and country competitiveness » workshop (Nice), Belgian Trade economists workshop (Leuven)
- ▶ 2009: EEA conference (Barcelona), 3rd Meeting “Economics and Space” (Dijon), 1st SERC Conference (London), 9th RIEF Doctorial meeting (Aix-en-Provence)
- ▶ 2008: EEA conference (Milan), AFSE conference (Paris), “The dynamics of firm evolution” workshop (Pisa), International workshop in economic geography (Passau), Conference on spatial economics and trade (Glasgow), International workshop in economic geography (Barcelona), 2nd Meeting “Economics and Space” (Saint-Etienne), 8th RIEF Doctorial meeting (Barcelona)

Seminars (including scheduled)

- ▶ 2023: Statistics Canada

- 2022: IMT Lucca, UQAM (Montreal)
- 2021: London School of Economics, UQAM (Montreal)
- 2020: Bank of Canada, University of Pau Pays de l'Adour, SecGeo seminar (Dijon)
- 2019: University of Windsor, UQAM (Montreal), Laval (Québec), UCL (Belgium)
- 2018: Dauphine (Paris)
- 2017: SMU (Singapore), CUHK (Hong-Kong), UQAM, University of Montréal
- 2016: Paris 1, EU Commission (Ispra), UQAM, UCL (Belgium), KU Leuven, London School of Economics
- 2015: University Saint-Louis (Brussels), France Stratégie (Paris), University of Cergy-Pontoise, Carlos III (Madrid), London School of Economics
- 2014: University of Nice, UCL (Belgium), London School of Economics, Oxford, Paris 1-PSE-Sciences Po International Trade Seminar, IHEID-UNCTAD-WTO International Trade Seminar, University of Bielefeld, Boston College, World Bank, Georgetown, University of Namur
- 2013: UCL (Belgium), IMF, Howard University (Washington), International Trade workshop GWU (Washington)
- 2012: University Duisburg-Essen, University of Munich, Higher School of Economics (Saint-Petersburg), Erasmus University (Rotterdam), HEC Lausanne
- 2011: University of Tilburg, GATE (University of Lyon and Saint-Etienne), University of Liège, University of Lille, Paris School of Economics, CERDI-METAFORT (University of Clermont-Ferrand), Sciences-Po
- 2010: UCL (Belgium), University of Namur, IHEID (Geneva), University of Trento, Universitat Autònoma de Barcelona, University of Paris 11, Paris School of Economics
- 2009: London School of Economics, Paris School of Economics
- 2008: INRA (Dijon), CEPII (Paris), Paris School of Economics

Referee (among other journals)

American Economic Journal: Applied Economics, Annals of Economics and Statistics, Canadian Journal of Economics, Economic Journal, European Economic Review, International Economic Review, Journal of Development Economics, Journal of Economic Geography, Journal of Economic Growth, Journal of International Economics, Journal of Public Economics, Journal of Regional Science, Journal of Urban Economics, Regional Science and Urban Economics, Review of International Economics, Review of World Economics, Scandinavian Journal of Economics

PhD supervision

- Manasse Josephson Drabo (UQAM) : completed 2022 (Statistics Canada)
- Théophile Ndjanmou Bieda (UQAM) : completed 2022 (Banque Desjardins)

- Tommaso Sonno (Université catholique de Louvain) : defended 2018 (Ass. Prof. University of Bologna)
 - Guzman Ourens (Université catholique de Louvain) : defended 2017 (Ass. Prof. Tilburg University)
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PhD committees

Anna Maria Diaz Escobar (UCL, Belgium), Laura Rovegno (UCL, Belgium), Andrea Ariu (UCL, Belgium), Alexandre Simons (UCL, Belgium), Francesco di Comite (UCL, Belgium), Marion Dessertine (University of Saint-Etienne), Alicia Gomez Tello (Universitat Autonoma de Barcelona), Sotirios Blanas (UCL, Belgium), Vanessa Lutgen (UCL, Belgium), Clément Nedoncelle (University of Lille 1), Dorothee Hillrichs (University of Tilburg), Oualid Moussouni (UQAM), Ruichi Xiong (University of Toronto), Daniele Verdini (UCL, Belgium)

Teaching

- UQAM (2017-) : International Trade (master), Macroeconomics (Undergrad), Urban economics (PhD, Bachelor)
- Université catholique de Louvain (2010-2017) : Regional Economics (undergraduate), Economic Geography and Trade (master), Evaluation of Regional Development Policies (master), Advanced International Trade (master), Advanced Industrial Economics (master)

Administrative responsibilities

- 2021-2023 : Committee Graduate Studies (Econ. Department ESG-UQAM)
- 2021-2023 : Research council ESG-UQAM
- 2020-2022 : Committee Bachelor in administration ESG-UQAM
- 2020: Recruitment committee (UQAM)
- 2017 - 2020: co-organizer internal seminars (UQAM)
- 2015, 2016 and 2017: Recruitment committees, UCL
- 2014-2017: Member of the Commission in charge of the PhD program (UCL)
- 2013-2017: Secretary of the Jury for the Bachelor degree in Economics and Management (UCL)
- 2011-: Board member Research in International Economics and Finance network (RIEF)
- 2009-2015: Co-organizer of the “Economic Geography and International Trade” seminar (UCL)
- 2007-2009: Co-organizer of the “Graduate Students in International Economics” (Paris School of Economics).

Languages

- French: Native

► *English*: fluent

► *Italian*: fluent